

AI Maturity Assessment Scorecard

Rate observable capability, record the evidence and identify the gaps that should shape the next investment.

How to use Choose one current level per dimension. Do not average away weak areas. Add the evidence you inspected and the next action.

Capability	1 Ad hoc Isolated effort	2 Repeatable Common methods	3 Managed Measured operation	4 Scaled Reusable capability	Evidence inspected	Next action and owner
Business direction	☐ Ideas	☐ Priorities	☐ Portfolio	☐ Investment choices		
Data foundation	☐ Manual access	☐ Known sources	☐ Quality controls	☐ Reusable data products		
Delivery	☐ Experiments	☐ Pilot method	☐ Production service	☐ Repeatable delivery		
Governance	☐ Reactive review	☐ Basic rules	☐ Risk-tier controls	☐ Measured oversight		
Adoption and value	☐ Anecdotes	☐ User feedback	☐ Outcome measures	☐ Sustained returns		

Investment decision

☐ Stop

☐ Strengthen foundation

☐ Explore

☐ Pilot

☐ Production

☐ Scale

Primary gap: _____ Accountable owner: _____ Review date: _____

Evidence required before the next investment: _____

Use with: [AI Strategy: A Practical Framework for Business Leaders](#)

and [AI to ROI for Business Leaders](#) book on Amazon

Assessment date: _____ Business unit or workflow: _____ Facilitator: _____

One-page working tool. Rate evidence that exists today, not planned capability.

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