

AI Strategy Decision Canvas

Use this page before funding an AI initiative. Complete the business choice, workflow, AI role, operating model, controls and evidence required for the next investment decision.

1. Business outcome Decision, process or customer outcome: Baseline and target: Accountable business owner: 	2. Workflow User and current task: What changes in the workflow: Where human judgment remains:
3. AI role AI recommendation, draft or action: Data and context required: Known failure or ambiguity: 	4. Operating model Product and process owner: Data, engineering and operations roles: Support and change process:
5. Controls Access and sensitive-data rules: Human review and escalation trigger: Monitoring and incident owner: 	6. Value evidence Pilot evidence required: Production evidence required: Scale evidence and ROI measure:

INVESTMENT DECISION

Next stage	☐ Stop ☐ Explore ☐ Pilot ☐ Production ☐ Scale
Decision owner	Decision date:
Evidence still missing	
Next review	Funding limit:

CONTINUE WITH THE FULL METHOD

Free guide: [Read The Complete AI ROI Roadmap](#).

Book: [Read AI to ROI for Business Leaders book on Amazon](#) for the complete approach to selection, execution, adoption and value measurement.